

Ad Rates 2007
CAN Alert
Quarterly Print Newsletter of the California Association of Nonprofits

Member Discount: CAN members save!
Save with multiple placements!

Ad Size	Width / Height	Status	1 Placement	2 Placements	3 Placements	4 Placements	5 Placements	6 Placements
1/16 page Horizontal	3" X 2"	<i>Nonmember</i> Member	\$300.00 \$250.00	\$450.00 \$375.00	\$600.00 \$500.00	\$750.00 \$625.00	\$900.00 \$750.00	\$1,000.00 \$825.00
1/16 page Vertical	2" X 3"	<i>Nonmember</i> Member	\$300.00 \$250.00	\$450.00 \$375.00	\$600.00 \$500.00	\$750.00 \$625.00	\$900.00 \$750.00	\$1,000.00 \$825.00
1/3 page Horizontal	6 1/4" X 3 1/4"	<i>Nonmember</i> Member	\$550.00 \$500.00	\$950.00 \$875.00	\$1,350.00 \$1,250.00	\$1,750.00 \$1,625.00	\$2,150.00 \$2,000.00	\$2,500.00 \$2,325.00
1/4 page Vertical	3" X 5"	<i>Nonmember</i> Member	\$575.00 \$525.00	\$1,000.00 \$925.00	\$1,400.00 \$1,300.00	\$1,775.00 \$1,650.00	\$2,300.00 \$2,150.00	\$2,500.00 \$2,325.00
1/2 page Horizontal	6 1/4" X 5"	<i>Nonmember</i> Member	\$800.00 \$750.00	\$1,450.00 \$1,375.00	\$2,225.00 \$2,125.00	\$2,800.00 \$2,675.00	\$3,475.00 \$3,325.00	\$4,150.00 \$3,975.00
1/2 page Vertical	3" X 10"	<i>Nonmember</i> Member	\$800.00 \$750.00	\$1,450.00 \$1,375.00	\$2,225.00 \$2,125.00	\$2,800.00 \$2,675.00	\$3,475.00 \$3,325.00	\$4,150.00 \$3,975.00
Full Page	6.25" X 10"	<i>Nonmember</i> Member	\$1,200.00 \$1,150.00	\$2,300.00 \$2,225.00	\$3,400.00 \$3,300.00	\$4,500.00 \$4,375.00	\$5,600.00 \$5,450.00	\$6,700.00 \$6,525.00

Artwork Specifications

Camera-ready art: (positive) maximum 100 line screen.

Negative: emulsion down, up to 150 line screen.

Computer file: Macintosh* files only: vector eps file, QuarkXpress 4.0 (or earlier) with all imported graphics and all screen and printer fonts. Send laser proof and files on any of the following disks formatted for either Mac or PC: DD or HD 3.5" floppy disks, 100MG Zip, 1GB Jazz, or CDR (include correct postage and address with disks that must be returned).

*Some PC files accepted, call for details.

Typesetting and ad production are available from CAN for reasonable rates.

To place an ad or for more information -- including CAN membership information -- contact Kathy Crabb at kcrabb@CANonprofits.org or (213) 347-2070, ext. 209.

2006 Publishing Schedule

Issue:	Jan-Feb	Mar-Apr	May-Jun	Jul-Aug	Sept-Oct	Nov-Dec
Reserve Ad	January 5, 2007	March 2, 2007	April 27, 2007	June 29, 2007	August 31, 2007	November 2, 2007
Camera ready	January 12, 2007	March 9, 2007	May 4, 2007	July 6, 2007	September 7, 2007	November 9, 2007
Mail Date	January 26, 2007	March 30, 2007	May 25, 2007	July 27, 2007	September 28, 2007	November 30, 2007
Press Run	2000	2000	2000	2000	2500	2000

California Association of Nonprofits
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